



Accompanying entrepreneurial as effective a way to promote the innovative mini enterprises

– A sample of Business Incubators of the southeast

Introduction : The accompaniment creators in various stages of the establishment and expansion of the institution is considered as the utmost importance to ensure the success of the process of construction, but beyond that to become a human relationship that combines two or more persons have the same goals.

However, and unfortunately accompany entrepreneurship has not yet lived up in Algeria to the desired level, it is just as limited in the various services offered by the typical hardware support at the founding of the organization in Algeria, which creates one face and character of traditional accompaniment , Add to that, we find that despite the crucial importance are not exclusive service for these devices, but is among several other services provided to the creators Often occupies the last order of priority has making them an order secondary does not contribute sufficiently to the development of the institutional fabric

The keywords : accompaniment entrepreneurial , innovation , mini–enterprises

Nurseries Institutions , entrepreneur , Creativity , PME , START–UPS .

The problematic :

How much contribute the style of accompaniment entrepreneurial across south–east incubators in the creation of innovative mini–enterprises?

Sub–questions :

- 1–What does mean Accompanying entrepreneurial to the mini–enterprises innovative and services provided by?
- 2–How to evaluate experience of support and accompany the mini–enterprises innovative in incubator of the south east ?
- 3–What are the outcome of the achievements made by the agencies after the application of the accompanying entrepreneurial style?
- 4–What are the main challenges that hinder agencies in the performance of their

Hypotheses :

To deal with problematic put forward we can offer some preliminary hypotheses to answer sub–questions And on the basis of the accompanying entrepreneurial is not an effective method for the advancement of innovative mini–enterprise and are as follows:

- 1–absence of a conceptual framework to accompany Entrepreneurship responds to the needs of micro enterprises is what led to not to adopt it as Reference support.
- 2–The success of evaluating the experiment

of accompaniment innovative mini–enterprises depend on their managers to recognize the importance and success of that 3–The outcome of achievements made by the agencies may represent small part of the accompaniment.

- 4–the important challenges hinder agencies in the performance of their roles may represent lack of access to adequate market information.

A business incubator

is a structure to receive, host and support young companies (less than 5 years) to ensure sustainability. It gives them local and shared services but also a supporting in legal, tax, accounting or banking. All this is offered at very competitive prices for a period of 4 years. The nurseries are run by universities and local authorities.

Extract from the NF X 50–770 ‘incubators of Activities’

Aims:

In order to take aspects of this problem in the analysis rely on four key themes represented in the following points:

Determine the theoretical and conceptual framework to accompa–

Accompanying entrepreneurial types, their mechanism of action and developmental

The mechanism of action Nurseries institutions and the most important services provided by the contractor and

Impact of accompaniment mini innovative enterprises in

Provide solutions and suggestions that will improve the accompaniment and give it the required and necessary character

Under study :

Business Incubators of the southeast :

OUARGLA

BISKRA

GHARDAIA

We are going to use describe methode and interview to get the information that we need and statistique progrem



The most important references:

* *Chambre régionale de commerce et d’industrie de Bretagne* , Les pépinières d’entreprises en Bretagne , edition 2010.

* Jacques Arlotto , Jean–Claude Pacitto , Incubateurs, pépinières d’entreprises et accompagnement entrepreneurial : propositions de cadrage sémantique pour mieux appréhender ces concepts, Université Paris Est.

* Mohamed Raef MASMOUDI , Etude exploratoire des processus et des modèles d’incubation en entrepreneuriat : cas des pépinières tunisiennes . THESE POUR L’OBTENTION DU DOCTORAT EN SCIENCES DE GESTION . 2007 .

* Nouvel accompagnement pour la création ou la reprise d’entreprise (Nacre). *Mise à jour le 25.07.2012 – Direction de l’information légale et administrative (Premier ministre).*

“الملئى الوطنى حول استراتيجية التنظيم ومراقبة المؤسسات الصغيرة والمتوسطة في الجزائر. جامعة قاصدي مرباح ورقلة. أيام 18/19 أفريل 2012.

“نظم الابتكار الجامعة و الاقليم. الطبعة الرابعة للمئلى cosinus أيام 23/24/25 2014 بجامعة برج بو عرييج .